



Name: Paul Tadich

Year first nominated for Membership of RBYC: March 2015

Membership Term: 11 years

Membership Status: Family Membership

Professional Background:

I am the Founder and CEO of **Media Partners**, one of Australia's longest-established independent media and growth consultancies. Since establishing the business in 2002, I have worked with leading organisations across Australia to help drive growth, improve performance and navigate change.

Over more than two decades, I have successfully built and led a business through significant economic, technological and industry transformation. This has provided me with extensive experience in strategic planning, financial stewardship, governance, risk management, stakeholder engagement and organisational leadership. I have worked closely with boards, executive teams and business owners to make informed decisions, manage complex challenges and deliver sustainable long-term outcomes.

My leadership philosophy centres on accountability, collaboration and evidence-based decision making. I am passionate about building strong teams, fostering positive cultures and ensuring organisations remain financially sustainable while continuing to evolve and meet the needs of their stakeholders.

I believe this blend of commercial, strategic and leadership experience would enable me to make a valuable contribution to Royal Brighton Yacht Club as it continues to strengthen member engagement, enhance its facilities and plan confidently for the future.

Sailing experience:

I began sailing Sabots at Mornington Yacht Club at the age of seven and went on to represent Victoria in National championships through to the age of sixteen. Following my junior sailing years,

I remained actively involved in the sport as both a sailor and coach, with experience across a range of classes including 420s, Flying Fifteens, Mirrors, windsurfers and trailer yachts. In 2015, I joined Royal Brighton Yacht Club to campaign an RS100 in the Off The Beach (OTB) fleet, sailing regularly for the next seven years, winning a national title and representing RBYC at the European Championships. Two years ago,

I transitioned to a catamaran, which I now enjoy for cruising. I also participate in the **Sailing Lifts Your Spirits** charity program, supporting opportunities for others to experience the benefits of sailing.

This diverse sailing background has given me a broad understanding of different facets of the sport, from junior development and coaching through to competitive and recreational sailing and has fostered a strong commitment to supporting and growing our sailing community.

Personal Objectives

As a member and passionate sailor, I am committed to helping ensure Royal Brighton Yacht Club remains one of Australia's leading yacht clubs and a place that future generations are proud to be part of. I will focus on supporting the Club's long-term financial sustainability, strengthening member engagement and helping create opportunities for greater participation across sailing, swimming and social activities.

I am particularly passionate about supporting junior development pathways, encouraging volunteer involvement and ensuring members continue to receive exceptional value from their membership. Drawing on my experience as a business owner and leader, I will bring an independent perspective, strategic thinking and a commitment to responsible governance. I believe strong leadership is about bringing people together, making sound decisions and leaving an organisation stronger than you found it. These are the principles I would bring to the role as a member of the General Committee.